



# HOLD AN "ORANGE DAY" FOR YOUR SCHOOL OR GROUP

**MAKE SURE YOUR  
COMMUNITY IS EDUCATED  
ABOUT THE DANGERS OF  
TEXTING AND DRIVING!**

**SOCIETY IS CHANGING AND THIS ISSUE  
IS BECOMING MORE PREVILLANT ON  
OUR ROADS. LET'S WORK TOGETHER  
AND MAKE SURE OUR YOUNGER  
GENERATION STAYS SAFE ON OUR  
ROADS WELL INTO THE FUTURE.**



**You Can Hold An  
"Orange Day"**

**And Make a  
Difference To Your  
Community!**

**Education and  
Awareness is  
Where Change  
Starts!**

**Are You Prepared  
to Ignore a  
Growing Problem  
on Our Roads?**

**Together We Can  
Make a Difference!**

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## What's in it for you?

### Why Hold an 'Orange Day'?

*Our Foundation is concerned that society is changing and the younger generation are becoming dependent on their phones. If we don't start educating them about how to use mobile phones appropriately and safely; then sadly we may see an epidemic on our roads in the future! By holding an 'Orange Day' you are making sure your community stays safe not only now but well into the future!*

### How do 'Orange Days' run?

*'Orange Days' are run in a way that suits you. We have had different groups hold these days in many different ways. The most common way is for the school or group to wear orange clothing for a gold coin donation. But any innovative ideas are encouraged!*

### How Do We Help?

*Dont-txt-n-drive is happy to help in any way possible on the day. For past events we have supplied banners for the promotion of the day and we have also provided information packs containing literature and dont-txt-n-drive videos. It is possible for Brooke's mum Vicki to speak to the group but it is whether time permits due to Vicki's work commitments but it is something she feels gets the message across. Vicki is also available just for discussion forums separate to 'Orange Days'.*

### What Do You Benefit From an 'Orange Day'?

*It is the aim of the Foundation to put all money raised back into the community that raised those funds. For groups that hold 'Orange Days' and raise funds we then purchase permanent signage that can be erected in a car park or anywhere the group feels their members would gain the best benefit. We have supplied signs in school car parks and signs around football grounds just to name a few. These signs have a life span of at least ten years! We feel that this reinvestment back into your group will ensure your members not only gained the don't-txt-n-drive message during the 'Orange Day' event, but well into the future!*

*If you think this is something that your group would like to take part in. Please contact us and we can forward you an information pack. For more information check out our website or say hi on facebook!*



<https://www.facebook.com/dont.tx.n.drive>